

AACNW Membership Benefits

African American Chamber of Commerce of the Northeast Region of Wisconsin

Overview

At **AACNW**, membership is more than access—it is a strategic investment in your business growth and community impact. Whether you are an entrepreneur, small business owner, or corporate partner, our membership structure is designed to provide meaningful connections, practical resources, and opportunities that drive long-term success.

Each membership level is tailored to meet you where you are and help you grow to the next stage.

Membership Categories & Benefits

Individual / Entrepreneur Member

For emerging entrepreneurs and individuals exploring business opportunities

This level is designed for individuals who are building ideas, developing skills, and seeking connections within the business community.

Key Benefits:

- Access to networking events and community meetups
- Opportunities to connect with experienced entrepreneurs and business leaders
- Participation in workshops, panels, and educational sessions
- Exposure to business resources and startup opportunities
- Early access to Chamber programs and initiatives

Value:

Build your foundation, expand your network, and gain the knowledge needed to move from idea to action.

Small Business Member

For business owners focused on stability, visibility, and growth

This membership supports established small businesses looking to strengthen operations and increase market presence.

Key Benefits:

- Promotion and marketing opportunities through Chamber platforms
- Business listing in the AACNW directory to increase visibility
- Access to business development workshops and training programs
- Participation in business clinics and peer networking sessions
- Opportunities for referrals and collaboration with other members

Value:

Increase your brand presence, improve your operations, and connect with opportunities that drive growth.

Corporate Member

For organizations seeking visibility, engagement, and community impact

Corporate membership is ideal for organizations looking to expand their reach, build relationships, and support economic growth across the region.

Key Benefits:

- Enhanced brand visibility through Chamber events and communications
- Sponsorship opportunities for programs and events
- Access to a diverse network of businesses and entrepreneurs
- Opportunities to engage with emerging markets and talent pipelines
- Participation in community and economic development initiatives

Value:

Position your organization as a leader while building strategic connections that support business and community growth.

Strategic / Lead Partner

For organizations committed to leadership, influence, and long-term impact

This level is designed for partners who want to play a significant role in shaping the Chamber's direction and impact.

Key Benefits:

- Collaboration on Chamber programs and strategic initiatives
- Advisory influence on key business and economic priorities
- Premium brand exposure across events, programs, and communications
- Direct engagement with Chamber leadership and board initiatives
- Opportunities to help shape policies and programs that impact the business community

Value:

Lead, influence, and contribute to building a stronger business ecosystem across Northeast Wisconsin.

Why Join AACNW

No matter your stage, AACNW provides:

- Access to a strong and growing business network
- Opportunities for visibility and promotion
- Advocacy and representation in business-related policies
- Resources and support for long-term success
- A platform to collaborate, grow, and lead